

Micro Teaching

PGCert

2023/2024

Today's Artefact



Object-based Learning

Today's Artefact



Observing the Artefact

- What would you call this object?
- Your thoughts on the object?
(Material/design/aesthetics etc)
- Words to describe the object?
- The construction of the object?
- Object's function?
- Would you use this object?

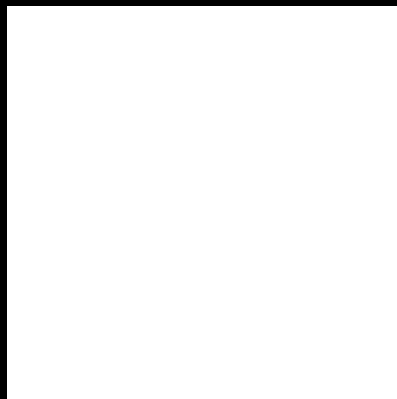


Observing the Artefact

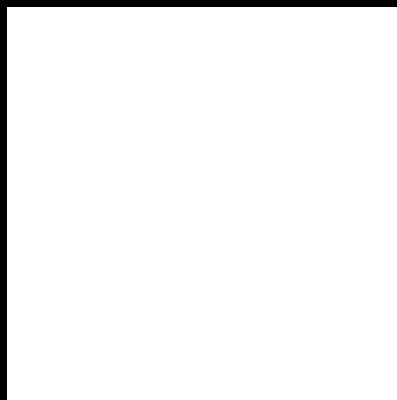


Prada, logo-plaque tote bag.
www.Prada.com 2021
Nylon & Leather
£1,450





T-Base Construction



Why is this bag known in the industry as a T-Base bag?

- Simply because of how the bag is constructed, the seam on the gusset (the side of the bag) is in the shape of an up-side-down T.



Why Is this bag known in the industry as a T-Base bag?

- Simply because of how the bag is constructed, the seam on the gusset (the side of the bag) is in the shape of an up-side-down T.



T-Base Bag



ASOS

Canvas tote bag in tobacco

£18.00

www.asos.com



Loewe

Anagram Tote in
grained calfskin,
£1,700

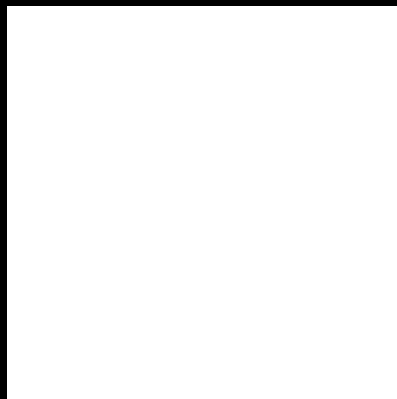
www.loewe.com

The **T-base bag** construction is one of the simplest patterns and is most commonly used in the “Tote” or “Shopper” style bags.

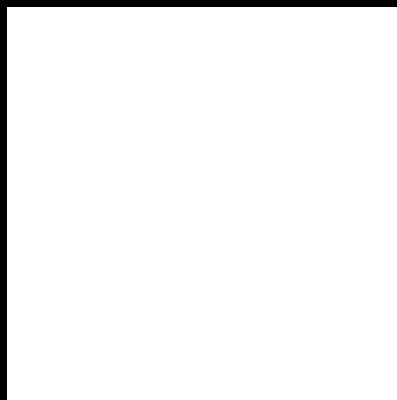
A popular construction method due to its simplicity, often featured in high-street to high-end collections.

Due to the simplicity of the design, there is less labour involved in making the accessory (therefore less making costs and higher profit margins for brands).

Today the T-base is often manufactured in materials such as natural canvas, nylon, and other easy-care synthetics. It’s often referred to as a “reusable shopping bag”. But it’s also possible to buy a T-Base from high-end designers made from luxury leather.



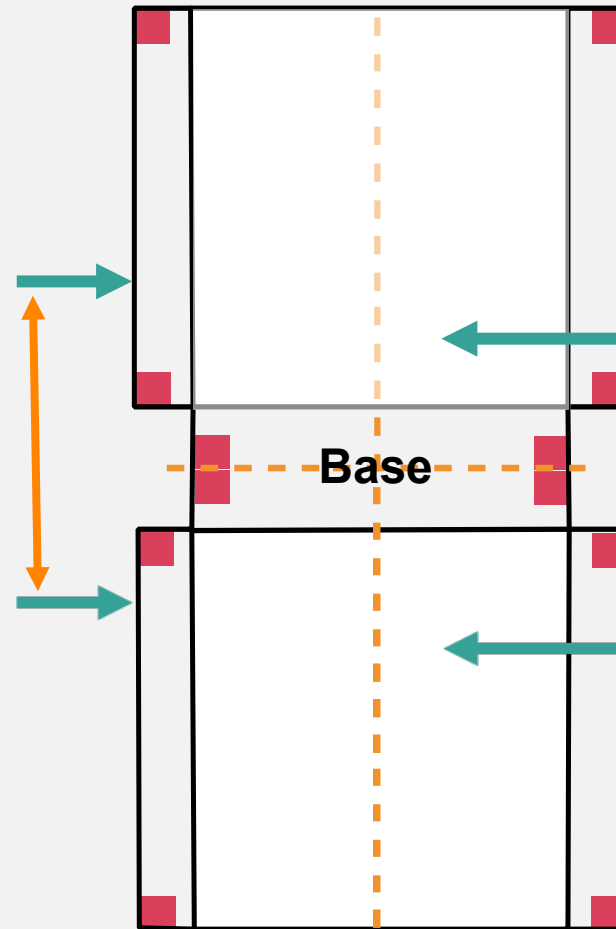
Making a T-Base Bag



T-Base – (One-piece pattern)

Your **Net Pattern** will resemble this pattern.

When sewn together, this will create the **Left Gusset**.

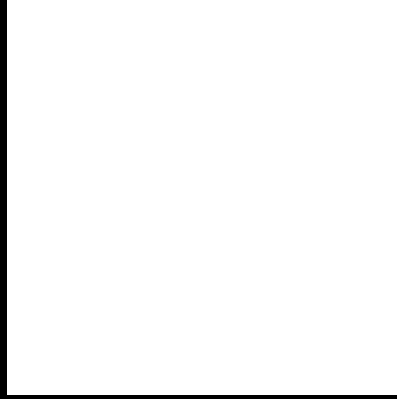


Front Body (also Master Pattern)

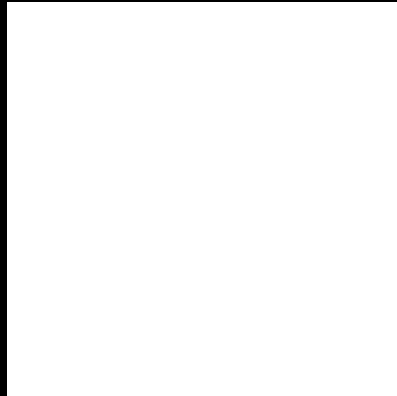
Back Body

■ = All the Pink square areas must be 90° to create a “standard” squared T-Base.

ual:



A Brief History of the T-Base Bag



As the T-Base is one of the simplest forms of the “Tote”, we will look at the origins of this style.

- The term 'tote' is an informal expression used to signify the action of carrying a substantial or heavy load.
- Like many different styles of bags, the tote is believed to be created out of necessity.
- The humble tote has served many purposes over the years but in the 20th Century the “Tote bag” reached its popularity-

In the U.S. **L.L.Bean** is credited with creating the first “tote” in Maine in 1944 when they launched an ice bag - a sturdy, durable and water-resistant canvas bag. The brand introduced it as Bean’s Ice Carrier, to “carry ice from car to ice chest”.



Bean's Ice Carrier

This carrier is offered for those who have found difficulty in carrying ice from car to ice chest. A strong bag of builders' canvas that serves as a basket for wood, garden vegetables, fruit etc.

Size 10" x 15" on bottom. 13" high.

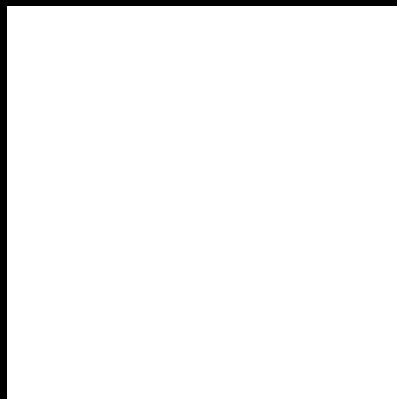
Price \$3.00 postpaid.



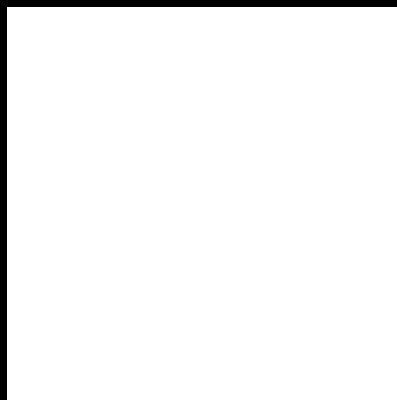
Bean's Men's Ski Pants

Made from a fine count 60% wool gabardine. Cut on the new instructor pattern which is acknowledged to be the most comfortable and stylish. Absolutely assures freedom of action. High waisted with wide belt loops. Pleated front. Equipped with elastic strap





Iconic Tote Bags



Iconic Totes



Longchamp
Le Pliage tote bag
£115.00



Iconic Totes



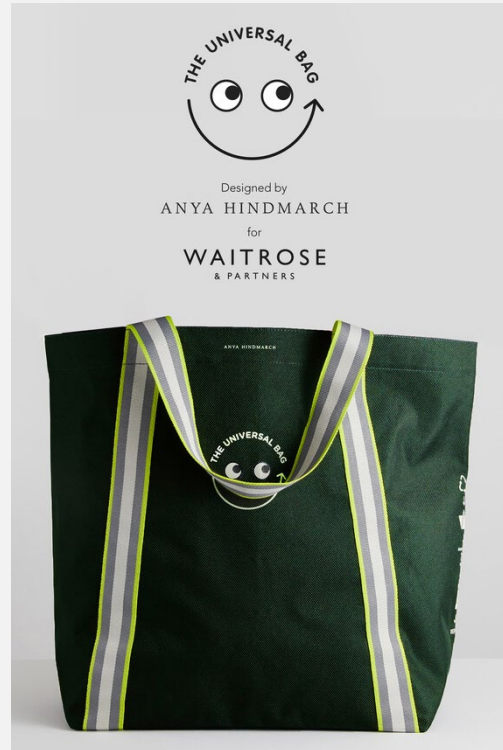
I Am A Plastic Bag Motif Tote
Recycled Coated Canvas in Charcoal
£725.00



Anya Hindmarch
collaborative project with
Antidote and the global
social change movement
We Are What We Do
(now known as Shift)
2007
£5.00

Iconic Totes

Anya Hindmarch
Eyes Nastro Textured
Leather-Trimmed Canvas
Tote, £495



**Waitrose &
Anya Hindmarch**
£10



Iconic Totes



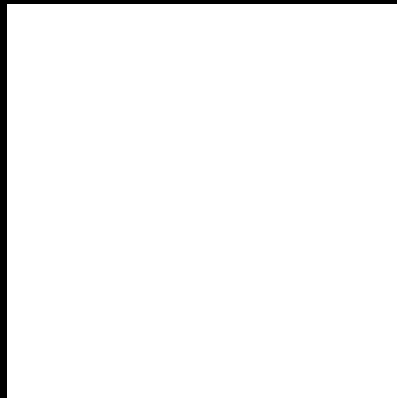
Ikea
Frakta tote bag
40p



Balenciaga (2018)
Arena Extra-Large Shopper Tote Bag
£1,600



Time to create your own Artefact T-Base Bag



Initial Design

Task- Create your own Artefact based on the T-Base Tote Bag using AI.
Create a unique bag based on your own Identity/Brand.

To help you in the Initial design process-
Let's head over to the Padlet page...



Any Questions?

arts.ac.uk

Thank you

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